

## Message Text

UNCLASSIFIED

PAGE 01 BONN 07449 212231Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----003474 222044Z /45

R 201743Z APR 78  
FM AMEMBASSY BONN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 7908  
AMCONSUL DUSSELDORF

UNCLAS BONN 07449

E.O. 11652: N/A  
TAGS: BBSR, GW  
SUBJECT: WTDR/FTI - HARIBO-LAKRITZEN HANS RIEGEL

REF: USDOC 04158

1. WEST GERMANY  
OFFICE USE: 2. 428 3. N.A. 4. 01  
5. HARIBO-LAKRITZEN HANS RIEGEL  
6. POSTFACH 1720; HANS-RIEGEL-STRASSE 1  
7. D-5300 BONN 1  
8. CONTACT: HERR REICHE  
9. TITLE: EXPORT MANAGER  
10. PHONE: 0049/02221/5371 TELEX: 0886744  
12. CABLE: HARIBO BONN  
13. ESTABL.: 1920 14. EMPL.: 1500  
15. SIZE: VERY LARGE  
16. REPUTATION: Y-VERY GOOD 17. RPT.DATE: 04/78  
OFFICE USE: 18. NA 19. NA 20. NA 21. NA 22.-  
23.A. 20650/04 MFR AND EXPORTER OF LICORICE CON-  
FECTIONERY AND CANDIES, FRUIT AND CHEWING GUM, HARD AND  
SOFT CANDIES.  
24. SALES AREA: WORLDWIDE  
25. FINANCIAL REF.: SPARKASSE BONN; DRESDNER BANK AG,  
BONN; LANDESZENTRALBANK, BONN.  
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PAGE 02 BONN 07449 212231Z

26. TRADE REF.: N.A.  
27. FOREIGN FIRMS REPRESENTED: N.A.  
28. HARIBO IS ONE OF THE LEADING GERMAN CONFECTIONERY  
MANUFACTURERS. ITS PARTNERS AND MANAGERS ARE DR. HANS  
RIEGEL AND PAUL RIEGEL, THE SONS OF FIRM'S FOUNDER.  
THE FIRM MAINTAINS SEVERAL MANUFACTURING SUBSIDIARIES  
AND AFFILIATES IN GERMANY, HOLLAND, FRANCE, DENMARK AND

ENGLAND. THE SALES VOLUME IN 1977 EQUALLED DM 100.0  
MILLION. THE FIRM'S REAL ESTATE IS VALUED AT DM 15.0  
MILLION, MACHINERY AND EQUIPMENT AT DM 5.0 MILLION, AND  
STOCKS ON HAND AT DM 5.0 MILLION. THE OWNERS/PARTNERS  
ENJOY A VERY GOOD REPUTATION IN THE BUSINESS COMMUNITY.  
THE FIRM'S FINANCIAL SITUATION APPEARS TO BE IN GOOD  
ORDER. OBLIGATIONS ARE MET PROMPTLY. FIRM WILL NOT ENTER  
INTO ANY OBLIGATIONS WHICH IT CANNOT FULFILL.  
ON THE BASIS OF ABOVE COMMENTS, HARIBO MAY BE CON-  
SIDERED A GOOD BUSINESS CONTACT FOR U.S. FIRMS.  
29. PREPARED BY: I. POHL APPROVED: G. COONTZ

MEEHAN

NOTE BY OC/T: MESSAGE DELAYED IN TRANSMISSION.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BONN07449  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780172-1110  
**Format:** TEL  
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**Image Path:**  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 7e3501ab-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2908281  
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**Status:** NATIVE  
**Subject:** WTD/FTI - HARIBO-LAKRITZEN HANS RIEGEL  
**TAGS:** BBSR, GE  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/7e3501ab-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014